

Primary Usage

For Apparel & Swag Only

Black on White
or Light Gray



Pantone 432 on
White or Light Gray



Black & Red on
White or Light Gray



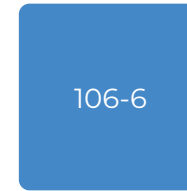
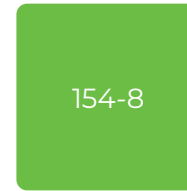
Black & Blue on
White or Light Gray



Silver on Gray
(Apparel & Swag Only)



Black on Gray
(Apparel & Swag Only)



Font: Avenir

Avenir Black
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789

Avenir Regular
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789